

Temporary Outdoor Art Exhibit Facility Use Guideline G-22

Daniel Einstein

Historic and Cultural Resource Manager
Campus Planning and Landscape Architecture

Why a guideline?

- Facilitate environment for artistic expression
- Addresses safety issues (both artist and audience)
- Protects building and grounds from damage
- Provides staff with opportunity to review and approve exhibits prior to installation

Where does guideline apply?

- Any outdoor art exhibit on campus
- Examples: Sculpture, murals, art installations
- NOT: Marketing, advertising, promoting products
- Areas: lawns, plazas, decks, exterior building walls, courtyards, etc.

How does it work?

- Student/applicant completes request form
- CPLA coordinates:
 1. Work with applicant to find appropriate location
 2. Contact building manager for input
 3. Contact primary stakeholders who may have concerns (Grounds, Safety, Police, etc.)
 4. Issue “Event Alert” for additional feedback

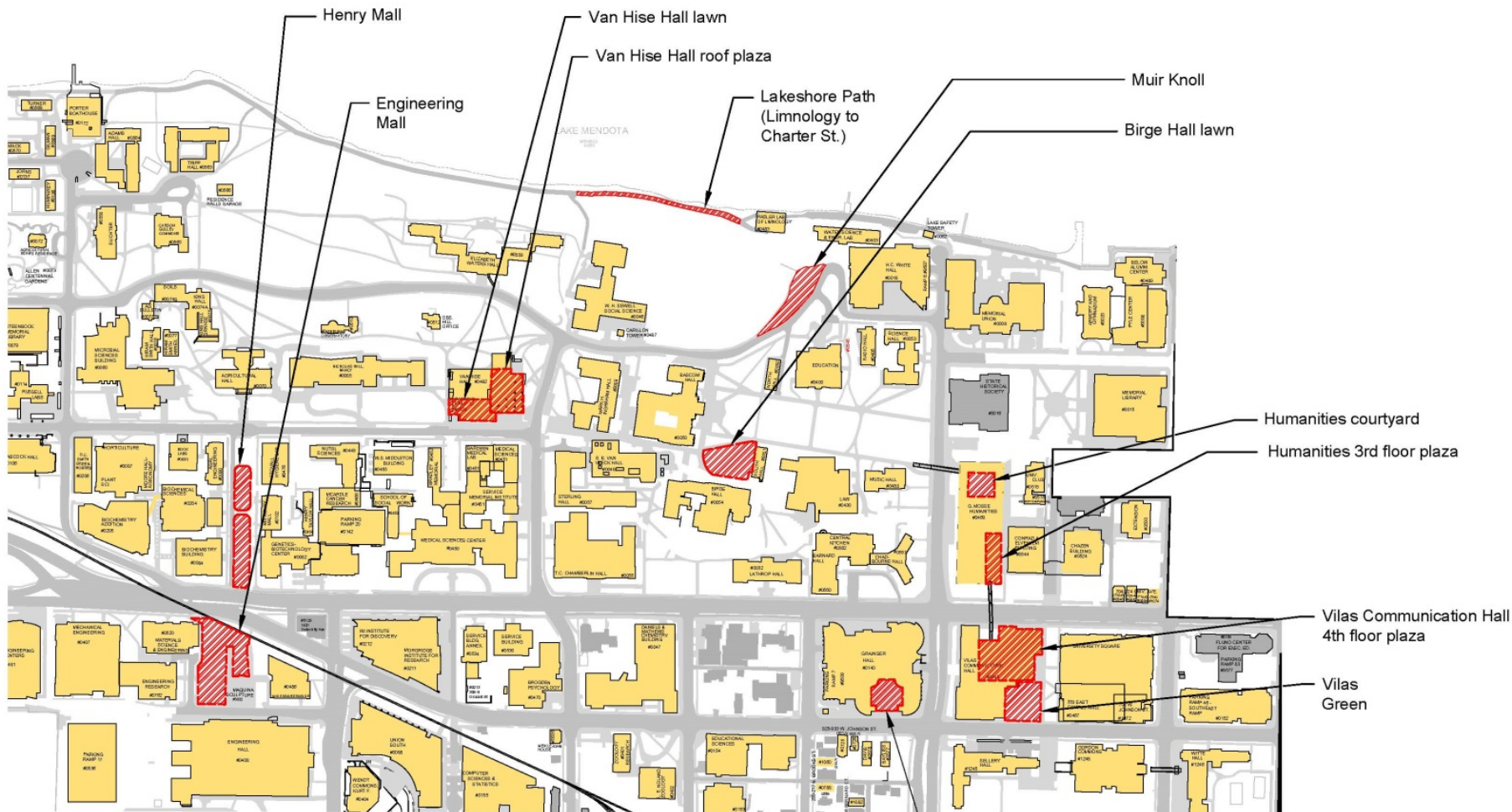
Basics

- Map of preferred locations
- Submit request minimum 10 days prior to exhibit
- Generally 14-day exhibit limit
- Signage: contact name, removal date, department sponsor
- Non-approved installations removed promptly

Responsibilities

- Applicant needs a faculty and department sponsor
- University reviews the exhibit for appropriateness of proposed space and that it does not endanger the public
- Artist responsible for exhibit removal
- Department is responsible for any repairs or removal costs

Primary Locations



Approved April 2013



Exhibit Areas (approximate locations)

	Project: Outdoor Art Guidelines	Designed By: NA	Date: 1-2-2013
	Drawing Title: Temporary Outdoor Exhibit Areas	Drawn By: ZJS	Scale: 1"=350'-0"
		© S.M.	

How do I find the guideline?

- Go to UW home page. Search “Temporary Outdoor Art”

OR

Go to Vice Chancellor for Finance and Administration (VCFA) webpage.

- “Policies and Procedures”
- “UW-Madison Facilities Use Policies and Guidelines”
- “G-22 Temporary Outdoor Art Exhibits on Campus Grounds”

https://www.vc.wisc.edu/documents/G-22_Temporary_Outdoor_Art_Exhibits.pdf