OUR MISSION

It is our intent that standardization of frequently-used finishes will significantly reduce the amount of waste, maintenance costs, and material storage space in Campus buildings. In addition, standardization will create a more cohesive aesthetic across our campus and improve customer service through a more streamlined design process.

SERVICE REQUESTS & BILLING

» All requests for work should be submitted through Customer Service (https://physicalplant.wisc.edu/customer-service/).

» Neither faculty/staff nor students are permitted to paint their own space.

» New finishes in spaces such as offices, conference rooms, labs, and department-specific areas are billable.

» For common spaces within campus facilities, most paint work is non-billable.

» Refer to Service Level Agreement for details.

» Disposal fees for all non-standard materials will be charged to the project/work order. Fees vary by material.

EXCEPTIONS

» If an exception is requested (i.e., a non-standard color), it must be approved by UW Physical Plant designers and the dean of the college or department head before a work order is submitted. Contact the designers via Customer Service (https://physicalplant.wisc.edu/customer-service/).

» The college/department is responsible for returning all walls painted non-standard colors to the standard palette upon departure from the space. This work must be completed via billable work order.

» If multiple finishes are being updated within one space, a facilities work request should be initiated to ensure coordination of finishes and installation.

» No materials, such as left over carpet or other flooring, may be stored in mechanical rooms, corridors, or stairwells.
INTERIOR FINISH GUIDELINES

» Standard colors have been chosen for:
  • Paint
  • Rubber wall base and floor transitions
  • Carpet tile
  • Plastic laminate
  • Solid surface countertops
  • Toilet partitions

» The Campus Standard palette of paint colors includes a carefully curated selection of neutrals and accent colors.

» Sherwin Williams 6147 “Panda White” will be used for any white painted surfaces.

» Facility managers and the UW Physical Plant Shops will have swatches for all campus standard materials. For maintenance or small projects, end users are encouraged to select colors from the standard palette.

» Existing building standard whites, trim colors, accent colors, etc. will not change unless there is a major renovation project or maintenance initiative to refresh large areas of the building, or a finish is made obsolete by a manufacturer (most common in flooring products). In such cases, new standards will be selected from our preapproved palette in coordination with existing building finishes such as stone, terrazzo, wood, etc.

» Due to their architectural and/or historical significance, the following surfaces shall not be painted:
  • exposed concrete block
  • brick or stone masonry
  • glazed block or tile
  • raw metal
  • cast in place or precast concrete

These surfaces may be cleaned to help restore them to their original condition. Consideration for altering these finishes must be discussed with design personnel.

» Due to the wide range of resilient flooring options (vinyl tile, rubber flooring, sheet vinyl, etc.), standards are not established and each application should be evaluated in conjunction with design personnel.

» No maintenance funding will be considered for any work where non-standard finishes are used.
HOW TO USE THIS GUIDE:

» To build a successful color palette, it is recommended to use the 60-30-10 rule as a guideline. Start with the dominant color (60% of the room’s finishes), add a secondary color (30%), and finish with a small amount of an accent color (10%).
  - The dominant color should be “Panda White” or another Light Neutral.
  - As an example, “Panda White” will be the dominant color (used on most of the walls), with a medium neutral as the secondary color (possibly a grey carpet and/or door trim). One wall could then be painted with a paint from the “Accent Colors” or “Bold Accent Colors” groupings.

» Keep in mind that a color palette is created from all elements within a space - paint, flooring, furnishings, artwork, etc. - so it is not necessary to select three paint colors for one space.

» Several recommended color schemes have been included in this document as examples. All of the color schemes have been chosen to coordinate with “Panda White” as the dominant color.

» If the space to be renovated is visible from public spaces within a building, consideration must be taken to coordinate with the colors and finishes in the public space.

» When selecting a “Bold Accent Color” consider the light levels within the space, as well as how the color will work with the selected neutral and door & frame colors. For maximum impact these colors should be used sparingly and in selective applications.

» When selecting a color keep in mind that the door/frame color should be the same throughout the entire floor of a building if not the entire building as a whole.
PAINT - LIGHT NEUTRALS
The primary base color for all buildings is PT-W1 “Panda White”. PT-W2 and PT-W3 are alternate light neutrals for use when white is not suitable.

- PT-W1
  SW 6147
  Panda White

- PT-W2
  SW 6141
  Softer Tan

- PT-W3
  SW 7649
  Silverplate

Coordinating Wall Base (Johnsonite color or equal):
- 34 “Almond”

*Light-colored wall base and trim will show scuffs and dirt more readily. Recommended only in buildings where these colors are previously established standards.

PAINT - MEDIUM NEUTRALS

- PT-W7
  SW 6053
  Reddened Earth

- PT-W9
  SW 7690
  Townhall Tan

- PT-W11
  SW 7633
  Taupe Tone

- PT-W13
  SW 7066
  Gray Matters

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
PAINT - DARK NEUTRALS

Dark neutrals are predominantly used for trim and painted doors. Coordinating rubber wall base colors are listed beside each color.

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color Name</th>
<th>Coordinating Wall Base (Johnsonite color or equal):</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT-W6</td>
<td>SW 2837 Aurora Brown</td>
<td>76 “Cinnamon”</td>
</tr>
<tr>
<td>PT-W8</td>
<td>SW 2806 Rockwood Brown</td>
<td>47 “Brown” 45 “Sandalwood”</td>
</tr>
<tr>
<td>PT-W10</td>
<td>SW 7025 Backdrop</td>
<td>29 “Moon Rock” 80 “Fawn”</td>
</tr>
<tr>
<td>PT-W12</td>
<td>SW 7076 Cityscape</td>
<td>28 “Medium Gray” 71 “Storm Cloud”</td>
</tr>
<tr>
<td>PT-W4</td>
<td>SW 7020 Black Fox</td>
<td>63 “Burnt Umber”</td>
</tr>
<tr>
<td>PT-W5</td>
<td>SW 6258 Tricorn Black</td>
<td>40 “Black”</td>
</tr>
</tbody>
</table>

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
PAINT - ACCENT COLORS

- PT-W14 SW 7705 Wheat Penny
- PT-W15 SW 7718 Oak Creek
- PT-W16 SW 6130 Mannered Gold
- PT-W17 SW 6129 Restrained Gold
- PT-W18 SW 2861 Avocado
- PT-W19 SW 7726 Lemon Verbena
- PT-W20 SW 6179 Artichoke
- PT-W21 SW 9128 Green Onyx
- PT-W22 SW 6249 Storm Cloud
- PT-W23 SW 9152 Let it Rain
- PT-W24 SW 6263 Exclusive Plum
- PT-W25 SW 7080 Quest Gray

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
BRANDING COLORS

*Branding colors are for reference only and not to be used without design staff approval. See UW Brand and Visual Identity website for complete information (https://brand.wisc.edu/print/colors/).

OFFICIAL PRINT COLORS

BADGER/CARDINAL RED
PANTONE: PMS 200
CMYK: 3, 100, 66, 12

WHITE
CMYK: 0, 0, 0, 0

BRANDING SECONDARY COLORS

24, 100, 78, 17
9, 100, 64, 40
0, 0, 0, 10
0, 0, 0, 30
0, 0, 0, 55
0, 0, 0, 100

BRANDING ACCENT COLORS

0, 50, 100, 0
0, 25, 100, 0
0, 4, 28, 9
18, 0, 48, 28
30, 0, 0, 40
45, 0, 0, 60

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
SAMPLE SCHEMES

SW 7025 Backdrop, SW 7020 Black Fox, SW 6129 Restrained Gold, SW 6328 Fireweed

SW 6461 Autumnal, SW 6147 Panda White, SW 7649 Silverplate, SW 7081 Sensuous Gray

SW 6328 Fireweed, SW 9151 Daphne, SW 7020 Black Fox, SW 6213 Halcyon Green

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
SAMPLE SCHEMES

**SW 6263 Exclusive Plum, SW 7020 Black Fox, SW 6380 Humble Gold, SW 7718 Oak Creek**

**SW 6249 Storm Cloud, SW 7705 Wheat Penny, SW 7020 Black Fox, SW 7690 Townhall Tan**

**SW 6249 Storm Cloud, SW 6263 Exclusive Plum, SW 6424 Tansy Green, SW 7080 Quest Gray**

**SW 6381 Anjou Pear, SW 6214 Underseas, SW 6328 Fireweed, SW 6361 Autumnal**

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
SAMPLE SCHEMES

SW 6213 Halcyon Green, SW 6214 Undearseas, SW 6147 Panda White, SW 7718 Oak Creek

SW 6243 Distance, SW 7633 Taupe Tone, SW 7020 Black Fox, SW 6328 Fireweed

SW 2861 Avocado, SW 7726 Lemon Verbana, SW 6328 Fireweed, SW 7690 Townhall Tan

SW 6424 Tansy Green, SW 6249 Storm Cloud, SW 9152 Let it Rain, SW 6381 Anjou Pear

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
COLOR COMBINATIONS TO AVOID

The official colors of the Big10 schools have been included for reference.

UNIVERSITY OF ILLINOIS
RGB: (19,41,75)    RGB: (232,74,39)

UNIVERSITY OF MICHIGAN
CMYK: (100,60,0,60)  CMYK: (0,18,100,0)

INDIANA UNIVERSITY
RGB: (153,0,0)    RGB: (238,237,235)

MICHIGAN STATE UNIVERSITY
RGB: (24,69,59)  WHITE

UNIVERSITY OF IOWA
RGB: (255,205,0)  BLACK

UNIVERSITY OF MINNESOTA
RGB: (122,0,25)  RGB: (255,204,51)

UNIVERSITY OF MARYLAND
RGB: (224,58,62)  BLACK  WHITE  RGB: (255,213,32)

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
CARPET GUIDELINES

» The following standards have been selected to meet UW performance specifications and provide a variety of neutral colors and patterns to coordinate with the wide variety of buildings. These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these carpets be considered first for small renovations.

» It is not recommended that selections be made based solely on this document. Samples are available from Campus Renovation Services and most building managers.

» All carpet orders must be approved by Physical Plant designers. This is to ensure that the carpet quality, installation, and substrate preparation are appropriately planned for the best possible result. Contact the designers via Customer Service (https://physicalplant.wisc.edu/customer-service/) to discuss approval options.

» A few of the following carpet options are available in both carpet tile and broadloom sizes. Carpet tile is the recommended product in the majority of applications.

» Many of the following options are available on “Quick Ship” programs which could have lead times as short as two weeks.
CARPET TILE

Code: CPT-W1
Manufacturer: Interface
Pattern: 381102500 “Profile”
Color: 106087 “Crest”
Size: 50 cm x 50 cm (19.7” x 19.7”)
Quick Ship: Yes

Code: CPT-W2
Manufacturer: Interface
Pattern: 381102500 “Profile”
Color: 106081 “Meridian”
Size: 50 cm x 50 cm (19.7” x 19.7”)
Quick Ship: Yes

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
CARPET TILE

Code: CPT-W3
Manufacturer: Interface
Pattern: 381102500 “Profile”
Color: 106090 “Summit”
Size: 50 cm x 50 cm (19.7” x 19.7”)
Quick Ship: Yes

Code: CPT-W4
Manufacturer: Patcraft
Pattern: 10K
Color: 00175 “Marathon”
Size: 24” x 24”
Quick Ship: Yes

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

DISCONTINUED AS OF 10/1/2021
# CARPET TILE

<table>
<thead>
<tr>
<th>Code:</th>
<th>CPT-W5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer:</td>
<td>Mannington</td>
</tr>
<tr>
<td>Pattern:</td>
<td>Nashville</td>
</tr>
<tr>
<td>Color:</td>
<td>12333 “Laurelhurst”</td>
</tr>
<tr>
<td>Size:</td>
<td>18” x 36”</td>
</tr>
<tr>
<td>Quick Ship:</td>
<td>No (updated 12/4/2020)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code:</th>
<th>CPT-W6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer:</td>
<td>Mannington</td>
</tr>
<tr>
<td>Pattern:</td>
<td>Nashville</td>
</tr>
<tr>
<td>Color:</td>
<td>82323 “Bella Vista”</td>
</tr>
<tr>
<td>Size:</td>
<td>18” x 36”</td>
</tr>
<tr>
<td>Quick Ship:</td>
<td>No (updated 12/4/2020)</td>
</tr>
</tbody>
</table>

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
**CARPET TILE**

<table>
<thead>
<tr>
<th>Code</th>
<th>CPT-W7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer</td>
<td>Mannington</td>
</tr>
<tr>
<td>Pattern</td>
<td>Ramie</td>
</tr>
<tr>
<td>Color</td>
<td>43333 “Sorrel”</td>
</tr>
<tr>
<td>Size</td>
<td>24” x 24”</td>
</tr>
<tr>
<td>Quick Ship</td>
<td>No</td>
</tr>
<tr>
<td>Coordinates</td>
<td>Mannington, Watercolor Moire “Sable”</td>
</tr>
</tbody>
</table>

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
CARPET TILE

**Code:** CPT-W9
**Manufacturer:** Mannington
**Pattern:** Social
**Color:** 14199 “Linked”
**Size:** 24” x 24”
**Quick Ship:** Yes
**Coordinates:** Mannington, Relay “Operator”

**Code:** CPT-W10
**Manufacturer:** Mannington
**Pattern:** Relay
**Color:** 14148 “Operator”
**Size:** 24” x 24”
**Quick Ship:** Yes
**Coordinates:** Mannington, Social “Linked”

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
**CARPET TILE**

- **Code:** CPT-W11
- **Manufacturer:** J&J Invision
- **Pattern:** Tempo Modular
- **Color:** 1758 “Finale”
- **Size:** 24” x 24”
- **Quick Ship:** Yes

*Broadloom option available*

- **Code:** CPT-W12
- **Manufacturer:** Tandus Centiva
- **Collection:** Urban View
- **Color:** 19803 “Iron Bark”
- **Size:** 24” x 24”
- **Quick Ship:** Yes

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
CARPET TILE

Code: CPT-W13
Manufacturer: Tandus Centiva
Pattern: Street Life
Color: 36101 “Lights Out”
Size: 24” x 24”
Quick Ship: Yes
Coordinates: Tandus, City Walk, “Lights Out”

Code: CPT-W14
Manufacturer: Tandus Centiva
Pattern: City Walk
Color: 36101 “Lights Out”
Size: 24” x 24”
Quick Ship: Yes
Coordinates: Tandus, Street Life “Lights Out”

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*
PLASTIC LAMINATE

» These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these colors be considered first for small renovations and major capital projects.

» It is not recommended that selections be made based solely on this document. Physical samples are available from Campus Renovation Services, Physical Plant Shops, and most building managers.

» Lab countertops are addressed with different material options. Contact design personnel to discuss.

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
SOLID SURFACE

» These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these colors be considered first for small renovations and major capital projects.

» It is not recommended that selections be made based solely on this document. Physical samples are available from Campus Renovation Services, Physical Plant Shops, and most building managers.

» Lab countertops are addressed with different material options. Contact design personnel to discuss.

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
BATHROOM PARTITIONS - HDPE
The colors below are based on Eclipse Partitions HDPE colors.

- Sandcastle
- Sandstone
- Linen
- Concrete

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.*